



APEX

APEX CHURCHES, INC.

PRO FORMA



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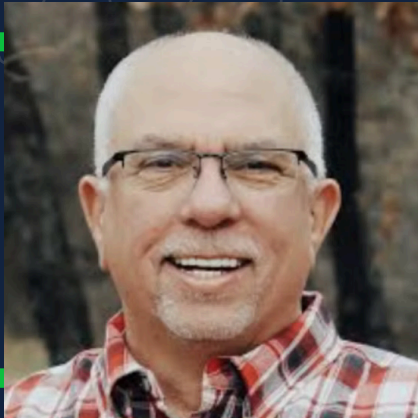
MISSION.

01.

APEX Churches, Inc. exists to advance the planting of new churches, strengthen existing church plants, and multiply leaders through assessment, training, and coaching.



02. LEADERSHIP.



Terry Kizer
Director

Terry and Cheryl were married in 1982 and have three children and two grandchildren. They both gave their lives to Christ in 1982/1983. In response to God's call, Terry enrolled at Arlington Baptist University, earning a Bachelor's degree in Biblical Studies and Pastoral Ministries in 1992. He also pursued graduate studies at Southwestern Theological Seminary, completing all but two classes toward a Master of Theological Studies degree.

Terry and Cheryl served faithfully in their local church before being led to plant a church in the Ross Perot Development of North Fort Worth, in the Alliance area. They led this ministry for 26 years, retiring in October 2022.

Terry has served as a trustee for two colleges: Boston Baptist College in Boston, Massachusetts, and Mission University in Springfield, Missouri.

He also served as Chairman of the Texas Baptist Bible Fellowship, where he was a key member of the Church Planting Committee for the Baptist Bible Fellowship International (BBFI). During his time on the committee, he helped initiate a certified training program for church planter trainers and served as Third Vice President of the BBFI, overseeing church planting efforts.

Currently, Terry serves as the Director of APEX Churches, Inc., a BBFI-affiliated church planting agency. In this role, he actively recruits, assesses, trains, and helps raise support for church planters. Since 2000, Terry has mentored, trained, and financially supported church planters both in North Texas and across the country. His passion is to see church planters thrive in their calling and ministry.



LEADERSHIP. 03.



Dan Greer

Chairman of the Board

Dan and Gayla have been happily married for 54 years and are proud parents of three children and seven grandchildren. They met at Baptist Bible College, where they trained for ministry together. After graduating, they served in various areas of ministry, including working with children, youth, college students, and adults. Together, they planted two churches, with Dan serving as the lead pastor in both.

In 2002, Dan was part of the initial four-man team that founded the Evangelism and Home Missions Division of the BBFI, which later became the National Church Planting Office (NCPO). Since then, he has assisted in planting dozens of churches across the U.S. and around the world.

Dan currently serves as the senior pastor of Community Baptist Church in The Woodlands, Texas, a church he and Gayla founded. The church is located in

one of the fastest-growing regions of the country, an upscale suburb of Houston, which in 2022 was named the “Best City to Live in America” for the second consecutive year by Niche Ratings.

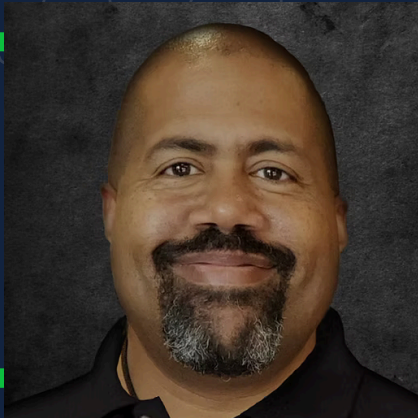
In addition to pastoring, Dan has served for over 12 years as a director for the Texas State Baptist Bible Fellowship, a network of pastors focused on recruiting, funding, and facilitating church planters throughout Texas and beyond. He also served for five years on the board of Interfaith of The Woodlands, leading a division that assisted congregations seeking to establish locations in the area.

Dan served two terms as Vice President of Church Planting for the BBFI, where he was instrumental in revamping the organization’s church planting initiatives. His leadership included overseeing the rebranding, financial restructuring, and the redesigning of the church planting assessment process.

Dan holds a Master of Divinity and a Doctor of Ministry from Grace School of Theology. He mentors seminary students, trains church planters, and serves as an adjunct professor at Grace School of Theology, teaching church planting and leadership development.

He is also the Chairman of the Board of APEX Churches, Inc., based in The Woodlands.

04. LEADERSHIP.



Randy Adams
Assistant Director

Randy Adams is a bi-vocational pastor and IT professional driven by a passion to equip every generation to effectively reach the next. With 40 years of ministry experience, including leadership roles in church plants across Texas, Randy has

developed a deep understanding of congregational needs and leadership development. He has served churches from coast to coast, working with children, youth, young adults, and senior adults.

In addition to his ministry work, Randy has 30 years of experience as an IT professional, specializing in training, process improvement, and managing teams for Fortune 500 companies. His expertise in streamlining operations, identifying areas for improvement, and mentoring new hires has equipped him with valuable skills that translate well into church leadership.

Randy is a trained assessor and cohort leader for the SEND Network curriculum, and he has also served as Director/Secretary for the Texas Baptist Bible Fellowship. Passionate about mentoring and developing leaders, he is committed to equipping pastors and church planters for success.

Randy and his wife, Melissa, have been married since 1995 and are blessed with five children and three grandchildren, further fueling his passion for investing in the next generation.



LEADERSHIP. 05.

Wendi Webber and her husband, Phil, were married in 1989. Together, they have three children and three grandchildren. When Wendi married Phil, he was beginning his ministry in their home town of Wichita, Kansas. It was during this time that she discovered her own gifts and passion for church administration, finance, and marketing.

In 1994, the Webber family relocated from Wichita to San Angelo, Texas, where Phil transitioned into the pastorate at Lifepoint Baptist Church. Wendi continued her work in church administration, as well as in writing, speaking, and music. After nearly 20 years in San Angelo, God led the Webber family to Boston, Massachusetts, where they took on roles at Boston Baptist College to train future church leaders. Wendi became the College's Registrar and Assistant to the President, David Melton. Their time at Boston Baptist College proved pivotal, not only in their ministry but also in their family's journey. During this period, both of their sons were called into ministry, began their pastoral education, graduated from Bible college, married fellow graduates, and took on pastoral positions.

In 2020, they moved to Abilene, Texas, where they worked alongside Kevin Kennedy at Trinity Baptist Church. It was here that life took a difficult turn when Phil suffered a massive stroke. While God allowed him to survive, Phil lost his ability to speak and now requires full-time care in a nursing home. After over 35 years of marriage and ministry together, Wendi found herself seeking new ways to continue the work God had called her to all those years ago.

Remaining involved with Trinity Baptist Church, Wendi embraced the role of Administrative Assistant for APEX Churches, Inc. With her skills in business, marketing, bookkeeping, and event promotion, she has been a vital part of the APEX team, supporting pastors through online platforms and in-person events.

In 2024, Wendi relocated her home office to Houston, Texas, where she continues her deep commitment to assist the next generation of pastors and church leaders.



Wendi Webber
Administrative Assistant

06.

HISTORY.

In 2014, the APEX Church Planting Network was introduced as the new branding for the church planting arm of the Baptist Bible Fellowship International (BBFI). Dan Greer, who was serving as the Vice President of Church Planting for the Fellowship at the time, played a key role in launching the initiative. APEX, an acronym for Advancing, Planting, Equipping, and Multiplying (X) church planters across America, was designed to help further the mission of church planting. To strengthen the network, Greer reached out to Mack Lake, founder of Multiply, and secured an exclusive curriculum for APEX.

In 2016, Terry Kizer, who was serving as the chairman of the Texas Baptist Bible Fellowship, joined Greer's team. Kizer helped reenergize the vision for aggressive church planting within the Fellowship and was instrumental in implementing the curriculum. Along with Dr. John Gross, Kizer became a certified church planter trainer through Lake's program, and together, they began recruiting additional church planter trainers to join their efforts.

By 2018, Kizer began rolling out the APEX curriculum, which included an assessment retreat for potential church planters followed by a six-month training program for those who were assessed. The training program focused on twelve leadership competencies:

1. CALLING – Identifying and confirming a passionate calling to church planting.
2. CHARACTER – Developing integrity and character as a leader.
3. MISSIONAL ENGAGEMENT – Understanding community dynamics and developing a strategy for engagement.
4. VISION – Learning to cast a clear, compelling vision.
5. BOLD FAITH – Leading with faith that takes prayerful risks.
6. VALUES – Evaluating personal and church values and integrating them into the church's DNA.
7. FUNDRAISING – Effectively raising and managing financial support.
8. DISCIPLE MAKING – Being intentional about making disciples who multiply.
9. SYSTEMS AND STRUCTURE – Developing systems and structures that support the church's vision.
10. TEAM BUILDING – Empowering key leaders to execute the vision.
11. COMMUNICATION – Communicating for maximum kingdom impact.
12. MULTIPLICATION – Creating a culture of multiplication.

Once assessed and trained, church planters are paired with mentors for ongoing guidance and are introduced to potential donors for financial support. In addition to

HISTORY.

07.

Greer and Kizer, Randy Adams, a technology expert and trainer, joined the APEX team, as did Wendi Webber, an administrative assistant and financial associate. Many volunteer pastors, counselors, and professionals also contributed to the assessment process.

In 2023, APEX Churches, Inc. obtained 501(c)(3) nonprofit status and established its headquarters in The Woodlands, Texas. As of now, 24 church planters have been assessed, with some having completed their training, while others are still undergoing the process.

APEX Church Planters

1. Tyler and Ashley Martin, Bar Nunn, Wyoming
2. Ryan and Darissa Michels, Cleburne, Texas
3. Jeff and LeAnn Williams, Fort Worth, Texas
4. Timothy and Kristi Hughes, Arlington, Texas
5. Ulises and Claudia Leija Longoria, Denton, Texas
6. Lucas and Sofia Campbell, Santa Fe, Texas
7. Oscar and Yunuen Contreras Rios, San Antonio, Texas
8. Bobby and Alejandra Sharp, McFarland, California
9. Tavi and Melissa Jinariu, Romania
10. Moises and Beatris Murueta Molina, Brownsville, Texas
11. Arthur and Jessica Gonçalves, Orlando, Florida
12. Andrew and Tabitha Daniel, Box Elder, South Dakota
13. Kenneth and Sara Brock, Rapid City, South Dakota
14. Shawn and Janice Blackmon, Gadsden, Alabama
15. Matthew and Melissa Price, Sturgis, South Dakota
16. Elvis and Emily Leon, New York City, New York
17. Marcus and Kayla Mackey, Indian Hill, Colorado
18. Sean and Susan Adkins, Blanchard, Oklahoma
19. Devins and Carol Jackson, West Huntsville, Alabama
20. Julian and Melissa Martinez, Port Arthur, Texas
21. Tim and Cindy Hale, Midlothian, Texas
22. Ean and Liz Hendrix, Springfield, Missouri
23. Joe and Jeri Roberts, Abilene, Texas
24. Blake Housley, Nashville, Tennessee

08.

SUCCESS.



**Ryan and Darissa
Michels**

*Church Planters
Cleburne, Texas
cleburnechurch.org*

Completed Assessment
March 2018



**Elvis & EmilyAnne
Leon**

*Church Planters
New York, New York
connectnyc.net*

Completed Assessment
October 2022



**Blake
Housley**

*Church Planter
Nashville, Tennessee
shownashville.com*

Completed Assessment
October 2024



SUCCESS.

09.



**Sean & Susan
Adkins**

*Church Planters
Blanchard, Oklahoma*

Completed Assessment
March 2023



**Joe & Jeri
Roberts**

*Church Planters
Abilene, Texas
cpabilene.com*

Completed Assessment
February 2024



**Tim & Cindy
Hale**

*Church Planters
Midlothian, Texas
renovationdfw.com*

Completed Assessment
March 2023



10.

SUCCESS.



**Arthur and Jessica
Goncalves**

*Church Planters
Sanford, Florida*

Completed Assessment
March 2021



**Ulises and Claudia
Longoria**

*Church Planters
Denton, Texas
ebdenton.com*

Completed Assessment
November 2018



**Julian & Melissa
Martinez**

*Church Planters
Port Arthur, Texas
citychurchpa.com*

Completed Assessment
March 2023



ASSESSMENT. 11.

At the Assessment Retreat, seasoned church leaders assess readiness in these key areas:

- Call & Character
- Leadership
- Marriage
- Business Model
- Ministry Model
- Communication Skills

APEX Assessors

- Dan & Gayla Greer
- Terry & Cheryl Kizer
- Randy & Melissa Adams
- Lonnie & Heather Lehrman
- Lonnie & Disty Short
- Wendi Webber
- Todd Witte
- Bradley Speer
- Joey Candillo
- Randy Harp
- Wade Gates

APEX Panel Participants

- Jerry Thorpe
- John Theisen
- Chris Kitts
- Kyle Densmore
- Philip Hickman
- Alan Stoddard
- Philip Scott
- Shawn Lutgen
- Ed Holland
- Frank Johnson
- Randy Abell
- David Botts
- Bob Stephensen

Since hosting its inaugural Assessment in 2018, the organization has successfully conducted 10 assessments to date. The goal is to accommodate up to 15 couples annually. Upon approval, participants are provided with access to the APEX Training Cohort, networking opportunities, coaching, fundraising support, and prayerful guidance.

The organization is honored to have partnered with the following:

APEX Assessment Sponsors

- BBFI Missions Office
- Mission University
- GuideStone Financial
- Texas Bible Baptist Fellowship
- Logos Bible Software
- Granbury Baptist Church
- Community Baptist Church, Woodlands



12.

BUDGET.

2025 PROPOSED BUDGET

INCOME

Fees	Pre Assessment Application Assessment Retreat	\$ 700 <u>\$ 3,150</u> \$ 3,850	7 @ \$100 ea. 7 @ \$450 ea.
Sponsorships	Mission University Texas BBF Private Donors BBFI Missions	\$ 250 \$ 500 \$ 1,000 <u>\$ 500</u> \$ 2,250	
Support	Churches and Individuals	\$ 100,000	
TOTAL INCOME		\$ 106,100	

EXPENSE

Pre Assessment	Background Checks Prepare and Enrich	\$ 567 <u>\$ 245</u> \$ 812	7 @ \$81 ea. 7 @ \$35 ea.
Assessment	Shark Tank Date Night Food Supplies	\$ 2,000 \$ 525 \$ 2,500 <u>\$ 500</u> \$ 5,525	7 Candidates 7 @ \$75 ea. Supplemented by Granbury BC
Miscellaneous	Promotional Merchandise Payroll Support Travel Expense Internet/Zoom Expense	\$ 2,000 \$ 9,639 \$ 20,000 <u>\$ 600</u> \$ 32,239	FICA/WH on Comp less Housing \$ 1,500 per month
Staff Compensation	Director Administrative Assistant Trainer Compensation	\$ 45,000 \$ 12,000 <u>\$ 9,000</u> \$ 66,000	Half Salary & Housing for 2025 \$ 1,000 per month 3 for 12 Months @ \$250/month
TOTAL EXPENSE		\$ 104,576	

NET INCOME

\$ 1,524

5 YEAR PLAN. 13.

- Three Texas based assessment centers with three assessment teams, located in Granbury, The Woodlands, and Austin/San Antonio alternating with Orlando, Florida.
- Plant 100 churches by 2030.
- Budget of \$600,000.00.
- Establish an annual APEX church planters' retreat.
- Sponsor and facilitate a Houston, inner city children's camp.
- Recruit APEX ambassadors.
- APEX Podcast



***“If God is speaking to your heart, don’t let your mind
get in the way of what God wants you to do.”***

Mark Batterson

